

Expertise levels in global intellectual property management

全球化知识产权治理的专业水平等级

Level A: **Global gaming tactics** – American style strategy, British style strategy, French style strategy, etc.

Level B: **Intellectual Property across complicated Cross-Border Compliance**

Level C: **Due Diligence practices in Intellectual Property security and management**

Level D: **Intellectual Property based on Goodwill and Good Faith practices**

Level E: **Technology/Innovation Trademark and Non-Traditional Trademark**

Level F: **Patent prosecution and management** (over 80% patents are invalid in force)



Prof. Willie W. LU, Ph.D

29 yrs in wireless and mobile technologies

16 yrs in global IP laws, rules and practices

19 yrs in international relations and global trades

知识改变人生 – 知识创造未来