

**Willie Lu, well-known for his successful stories in maximizing business values of near 1000 times within just few years.**

30 years in technology development; 20 years in global marketing and operations; 17 years in IP business and management

Expertise: IP assets, technology grounds, team building, business operation, global marketing, global compliance

**Most my clients increased business value of 200-1000 times within 3-6 years**

**Boost technological value**

defining technology  
utilizing technology  
trademarking technology  
boosting technology  
leading technology  
driving industry

**Boost innovation value**

planting innovation root  
growing innovation trunks  
expanding innovation branches  
linking to technology grounds  
building innovation partnership  
creating innovation talentpool  
driving innovation engine

**Boost Pre-IPO (3yrs) value**

raising technology flag  
securing technology brands  
maximizing technical assets  
enhancing values to partners  
adding values to products  
promoting sales and revenues  
driving strong growth

**Boost Post-IPO (3yrs) value**

continuing technology flag  
securing technology brands  
jumping technical assets  
consolidating stock positions  
strengthening investor confidence  
making continuous good stories  
driving sustainable growth